

Your decision at a glance

In seven video modules, one person from your organisation builds an **AI-supported review system for technical documentation** with the content of Prof. Dr. Christian Johner – for intended purpose and risk management, on a fictitious sample product, with no programming skills, at their own pace.

Make

1 person · learns and builds

€3,490

Offer until 30 Nov · regular €3,990

- ✓ 7 video modules + assignments
- ✓ Model solutions + short videos
- ✓ Claude Standard until 31 Mar 2027
- ✓ Extension available
- ✓ approx. 2–3 h per week

Buy

1 person · complete package

€23,480

Until 30 Nov · then €29,990

- ✓ Everything in Make
- ✓ + 11 review aspects, ready
- ✓ 13 review aspects in total
- ✓ Claude Standard until 31 Mar 2027
- ✓ approx. 2–3 h per week

Company licence

Larger companies, groups

On request

Offer via our sales team

- ✓ Several employees
- ✓ Claude Standard per person
- ✓ Packages, e.g. review aspects
- ✓ Documents for your purchasing
- ✓ No shop order

Your result after 7 modules

- ✓ Working review system with HTML report
- ✓ Validation documentation with benchmark as a template
- ✓ One person in-house who maintains and extends it
- ✓ The results you create belong to your company



Dates and deadline

Bookable 19 Oct – 30 Nov 2026. Starts 1 Dec 2026, one module every Tuesday until 12 Jan 2027. Videos available for 12 months.



Ongoing costs

One-off fee, all prices plus VAT. Optional: Claude extension €600 per person per 4 months (not automatic), Academy €990 per year.



What you provide

Working time, the names of the participants and IT approval. Shop for SMEs (EU definition) only. Forward the IT approval package to your IT team early.



Risks under control

- Sample file only, no documents of your own, no DPA needed
- No training on inputs; processing also outside the EU
- A qualified person makes the assessment

Book now: johner-institut.de/en/zero2hero-on-demand
Make and Buy in the shop · licence via sales