AS OF 22 OCTOBER 2026

Service Description

AI Strategy Day for Medical Device Manufacturers

1 Subject

The Johner Institute facilitates a strategy workshop for the customer: one day on-site or two sessions remote. The goal is an AI roadmap that management and departments develop together. The service can be booked at a fixed price in two formats: on-site or remote. The workshop and all materials are in German.

2 Services of the Johner Institute

Preparation

- Preliminary call with management (approx. 60 min, online)
- Questionnaire on the starting situation and anonymous self-assessment by all participants, including evaluation
- Tailoring of the keynote to the customer's products and starting situation

Delivery

- On-site: one workshop day, approx. 09:00 to 16:30, at the customer's premises or in Konstanz
- Remote: two sessions of approx. 3.5 hours each within one week
- Facilitation by experienced consultants of the Johner Institute
- Keynote, assessment of the starting point, group work, red team, consolidation into the 90-day plan
- Materials: A1 posters, roadmap templates, cards and handout (printed on-site, digital remote)

Result

- Roadmap in digital form (roadmap template), developed and transferred during the workshop
- Photo record of the posters and work results
- Roadmap prompt for developing the roadmap further with AI
- Delivered no later than one day after the workshop

Follow-Up

- One session (approx. 60 min, online) no later than 30 days after the workshop: review of implementation, answers to open questions

3 Customer's Contribution

- Participation of 3 to 10 people, including at least one person with budget and authority to give instructions for the implementation, for the full day
- Return of the questionnaire one week, and of the self-assessments three days, before the workshop
- On-site: room with projector and wall space for at least five A1 posters, group tables, catering
- Remote: access to an approved video conferencing and whiteboard tool

4 Not Included

- Elaboration of the roadmap after the workshop beyond the digital workshop result
- Implementation consulting, preparation of documents, validations or training
- Legal advice

The Johner Institute offers further services separately on request.

5 Prices

Format	Service	Net Price
On-site	one workshop day at the customer's premises or in Konstanz, incl. €500 travel expense allowance	**€10,300**
Remote	two sessions of approx. 3.5 hours each	**€9,800**
More than 10 participants	or several sites	**on request**

All prices plus statutory VAT.

6 Confidentiality

The Johner Institute treats information provided by the customer during preparation and the workshop as confidential and uses it exclusively for this assignment. On request, the parties conclude a non-disclosure agreement in advance.

7 Dates, Postponement, Cancellation

Dates, postponements and cancellations are governed by the General Terms and Conditions of the Johner Institute (in German): www.johner-institut.de/agb